# RESEARCH

# **Open Access**

# Building global capacity for COVID-19 waccination through interactive virtual learning



Shoshanna Goldin<sup>1\*</sup>, Nancy Hood<sup>2</sup>, Alexandre Pascutto<sup>1</sup>, Celine Bennett<sup>2</sup>, Ana Carolina Barbosa de Lima<sup>2</sup>, Nicole Devereaux<sup>2</sup>, Aleksandra Caric<sup>1</sup>, Karan Rai<sup>2</sup>, Shalini Desai<sup>1</sup>, Ann Lindstrand<sup>1</sup> and Bruce Struminger<sup>2</sup>

# Abstract

**Background:** To support the introduction of the COVID-19 vaccine, the World Health Organization and its partners developed an interactive virtual learning initiative through which vaccination stakeholders could receive the latest guidance, ask questions, and share their experiences. This initiative, implemented between 9 February 2021 and 15 June 2021, included virtual engagement between technical experts and participants during a 15-session interactive webinar series as well as web and text-messaging discussions in English and French.

**Methods:** This article uses a mixed-methods approach to analyze survey data collected following each webinar and a post-series survey conducted after the series had concluded. Participant data were tracked for each session, and feedback surveys were conducted after each session to gauge experience quality and content usability. Chi-square tests were used to compare results across professions (health workers, public health practitioners, and others).

**Results:** The *COVID-19 Vaccination: Building Global Capacity* webinar series reached participants in 179 countries or 93% of the WHO Member States; 75% of participants were from low- and middle-income countries. More than 60% of participants reported using the resources provided during the sessions, and 47% reported sharing these resources with colleagues. More than 79% of participants stated that this initiative significantly improved their confidence in preparing for and rolling out COVID-19 vaccinations; an additional 20% stated that the initiative "somewhat" improved their confidence. In the post-series survey, 70% of participants reported that they will "definitely use" the knowledge derived from this learning series in their work; an additional 20% will "probably use" and 9% would "possibly use" this knowledge in their work.

**Conclusion:** The *COVID-19 Vaccination: Building Global Capacity* learning initiative used a digital model of dynamic, interactive learning at scale. The initiative enhanced WHO's ability to disseminate knowledge, provide normative guidance, and share best practices to COVID-19 vaccination stakeholders in real time. This approach allowed WHO to hear the information needs of stakeholders and respond by developing guidance, tools, and training to support COVID-19 vaccine introduction. WHO and its partners can learn from this capacity-building experience and apply best practices for digital interactive learning to other health programs moving forward.

Keywords: Workforce training needs, COVID-19, Capacity building, Peer-to-peer learning, Digital learning

# Background

Introducing the COVID-19 vaccines was the largest simultaneous vaccine deployment initiative in history. As such, the global immunization community needed mechanisms to access real-time normative guidance and implementation examples. Through the Access to COVID-19 Tools (ACT) Accelerator's Country Readiness

\*Correspondence: goldins@who.int <sup>1</sup> World Health Organization, Geneva, Switzerland Full list of author information is available at the end of the article



© The Author(s) 2022. **Open Access** This article is licensed under a Creative Commons Attribution 4.0 International License, which permits use, sharing, adaptation, distribution and reproduction in any medium or format, as long as you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons licence, and indicate if changes were made. The images or other third party material in this article are included in the article's Creative Commons licence, unless indicated otherwise in a credit line to the material. If material is not included in the article's Creative Commons licence and your intended use is not permitted by statutory regulation or exceeds the permitted use, you will need to obtain permission directly from the copyright holder. To view a copy of this licence, visit http://creativecommons.org/licenses/by/4.0/. The Creative Commons Public Domain Dedication waiver (http://creativecommons.org/publicdomain/zero/1.0/) applies to the data made available in this article, unless otherwise stated in a credit line to the data.

and Delivery (CRD) workstream, the World Health Organization (WHO) and partners developed resources to support countries in preparing for and implementing COVID-19 vaccination at scale [1, 2]. These resources included three self-paced massive open online courses (MOOCs) available through the OpenWHO platform and accompanying job aids to support health workers and immunization professionals in deploying and administering the vaccines.

While the MOOCs and job aids were well received by the global, national, subnational, and regional participants, they requested interactive training to support their preparation for COVID-19 vaccine deployment. In response, WHO collaborated with Project ECHO, Tech-Net-21, the United Nations Children's Fund (UNICEF), the Sabin Institute's Boost Community, and the COVID-19 Vaccine Equity Project to develop the COVID-19 Vaccination: Building Global Capacity virtual learning initiative [3, 4]. Implemented between 9 February 2021 and 15 June 2021, the aim was to reach a global audience, with a particular focus on supporting immunization focal points in low- and middle-income country (LMIC) settings.

The initiative leveraged Project ECHO's nearly 20 years of experience using a virtual, case-based "community of practice" approach to promote real-time, peer-to-peer learning among health workers and public health practitioners. The Project ECHO learning model promotes clinical and public health collaborative learning using videoconferencing in an "all teach, all learn" approach on a regional, national, or international scale. This model has been used to improve care and outcomes for chronic and acute health conditions; it has also supported the COVID-19 and other emergency public health responses globally [5–13].

The COVID-19 Vaccination: Building Global Capacity initiative included virtual engagement between technical experts and participants using a multipoint videoconferencing platform, with real-time polling, chat, and Q&A functions, in addition to instant messaging group communication and discussion fora in English and French on TechNet-21, a virtual global network of immunization providers. The aim was to create a learning ecosystem of real-time and asynchronous peer-to-peer learning networks through which health workers, public health practitioners, and other COVID-19 vaccination stakeholders could receive the latest guidance, ask questions, and share their experiences with COVID-19 vaccine introduction.

A growing body of evidence supports the effectiveness of webinars in advancing the knowledge of participants, and providing a safe and supportive environment for learning [14]. Interactive engagement and knowledge gain through webinars promote student learning as effectively as in-person training [15]. For example, in a webinar series in the Republic of Korea, a majority of participants reported a higher likelihood of participating and asking questions in a virtual format compared to a live lecture [16]. Participants have also been reported to appreciate the direct, real-time communication with other participants and facilitators offered through a webinar platform [17].

The COVID-19 pandemic accelerated the already increasing use of webinars to transfer information and train participants. However, concerns have been raised about limited access to workplace-based learning experiences, and the effectiveness of technology-based competence assessments [18]. While physicians in one survey reported feeling overwhelmed by the number of virtual meetings, they also expressed appreciation for the increase in international conferences and virtual courses now available from home during the COVID-19 pandemic [19]. During the pandemic period, medical training seminars have experienced rapid growth in attendance as well as positive feedback and active participation from learners [20]. Medical didactic seminars have been reported by the participants to be "very beneficial," with a majority (61%) of participants preferring the virtual format to in-person conferences [21].

This paper contributes to the literature on interactive digital learning by describing participation in and outcomes from the *COVID-19 Vaccination: Building Global Capacity* initiative. The mixed-methods approach and findings provide insight into how this webinar series supported COVID-19 vaccination capacity building, particularly in LMICs.

## Methods

## Initiative development

The COVID-19 Vaccination: Building Global Capacity learning series had two objectives: to amplify use of and receive feedback on the ACT Accelerator CRD workstream's COVID-19 vaccine introduction guidance, tools, and training resources; and to share best practices and lessons learned on key aspects of COVID-19 vaccine introduction and administration through case studies and peer-to-peer engagement. The 15 one-hour learning sessions were divided into two subseries, complementing the resources developed by the ACT Accelerator's CRD workstream led by WHO, UNICEF, and Gavi, the Vaccine Alliance (Gavi). Five of the sessions focused on topics relevant for health workers, while 10 of the sessions focused on topics relevant for national and subnational stakeholders. Participants were recruited through email announcements and program websites, hosted by Tech-Net-21 and Project ECHO, to join the sessions relevant to their professional or personal interests. Certificates were

provided for each session attended. Participants were not expected or required to attend every session.

The live webinars supplemented the OpenWHO MOOCs launched in December 2020 for national and subnational stakeholders preparing for COVID-19 vaccine introduction and health workers responsible for safe administration of COVID-19 vaccine (Annex 1) [22, 23]. The webinars were complemented by TechNet-21's web discussion fora and cloud-based instant messaging groups in English and French. These fora allowed peers and webinar organizers to interact between sessions. By the end of the webinar series, approximately 1000 members were participating in the English or French channels of the instant messaging mobile platform; these instant messaging discussion groups have actively continued beyond the end of the webinar series.

The overarching goal of this initiative was to make COVID-19 vaccination information transparent and readily accessible to all. As such, the sessions were marketed through mailing lists, social media, the Tech-Net-21 and Boost online platforms, and word of mouth. Registration for the sessions was open to the public and unrestricted. Session materials (i.e., recordings, presentations, and responses to questions posed during the session) were posted on publicly accessible websites, such as those hosted by TechNet-21 and Project ECHO, and shared on the mobile channels in English and French, to facilitate access.

Each session included presentations or panel discussions by technical experts and/or peer learning through sharing of country case studies as well as allocated time for questions from participants. The subject matter experts responded to participants' questions in writing or verbally during the live webinars; selected questions submitted during the registration process were also addressed. Questions that were not addressed during the webinar due to lack of time were collected and sent to the presenters and subject matter experts for compilation into a Q&A document that was shared by email with all participants and posted on the TechNet-21 platform. Participants' questions and recommendations via the post-session surveys, in addition to the ACT Accelerator's identification of COVID-19 vaccination bottlenecks, were used to determine the topics that would be beneficial to focus on during the subsequent sessions.

# Participant demographics and attendance

Demographics were collected when participants registered for the webinars. Participants provided their name, email, organization, city, profession, and country or region. Attendance reports were automatically saved through the unique webinar registration link received by each participant. Webinar registration and attendance data were linked using the participant's email address. Participants had the option to self-report their profession from a list provided.

# Surveys

A link to an electronic survey was shared with all webinar participants during and after each session. The post-session survey gave participants the opportunity to provide feedback about each learning session and receive an attendance certificate. The survey asked participants about their knowledge of the session's topic before and after; relevance of the session to their current work; balance of lecture and interactivity; and intention to use what was learned in their work. In addition, Project ECHO distributed a final post-series survey link during the last session and in two subsequent emails to all program registrants to solicit feedback about the entire learning initiative, regardless of the number of sessions they completed. Survey questions are available in Annex 2. The University of New Mexico Health Sciences Institutional Review Board approved this evaluation (ID 20-469) and its consent process.

## Analyses

Chi-square tests were used to compare results across professions (health worker, public health practitioner, and other) and participating countries' World Bank income status. The Wilcoxon signed-rank test was used to compare knowledge before and after sessions. Quantitative analyses were conducted in SPSS 28.0. Open-ended text responses were coded systematically using NVivo 1.4.1.

#### Results

From 9 February 2021 until 15 June 2021, 3058 individuals from 179 countries participated in at least one webinar with similar numbers of health workers and public health professionals (Table 1); there were 6893 additional views of recordings of the webinars through YouTube. The *COVID-19 Vaccination: Building Global Capacity* webinar series reached participants in at least 93% of WHO Member States. The majority of the participants who joined the webinar sessions were from LMICs (Table 1).

The attendance size in the live sessions ranged widely depending on the topic; the most-attended session (932 participants) focused on interpersonal communications for COVID-19 vaccination, while the least well attended session (185 participants) focused on adaptive leadership for COVID-19 vaccine introduction. Since the participants attended an average of 2.2 sessions, the total number of attendances (>6600) is substantially larger than the total number of unique individuals (3058) who participated in the live webinar sessions. Nearly 45%

	Health worker	Public health	Other	Total*
Participation				
Total	1469 (48.0%)	1336 (43.7%)	253 (8.3%)	3058
Attended 2 + webinar sessions	705 (48.0%)	572 (42.8%)	96 (37.9%)	1373 (44.9%)
Attended health-worker-focused sessions	1012 (52.7%)	699 (36.4%)	210 (10.9%)	1921
Attended national/subnational-focused sessions	954 (44.9%)	1029 (48.4%)	144 (6.8%)	2127
Country income				
Low-income	334 (48.1%)	325 (46.8%)	35 (5.0%)	694
Lower-middle income	545 (46.7%)	514 (44.0%)	108 (9.3%)	1167
Higher-middle income	215 (51.2%)	167 (39.8%)	38 (9.0%)	420
High-income	373 (48.6%)	322 (42.0%)	72 (9.4%)	767

Table 1	Webinar participation and	country income	by participant prof	ession
---------	---------------------------	----------------	---------------------	--------

of participants attended more than one session, with the highest repeat attendance rates for health workers (Table 2). The response rate for post-session surveys was 46.4% and was 7.5% for the post-series survey. More than 76% of the post-series survey respondents attended four or more sessions compared to 14.7% of all participants.

Participants used a variety of learning strategies. Of the 228 respondents who completed the post-series survey, 51.9% reported participating in all three of the COVID-19 vaccination training opportunities: the mobile based channels, OpenWHO COVID-19 MOOCs, and the *COVID-19 Vaccination: Building Global Capacity* webinars. Respondents from low-income countries were more likely to report participating in all three training types (68.0% vs. 43.3%, P < 0.001).

Post-series survey respondents reported using information in various ways after the session, including watching session recordings and sharing resources with colleagues (Fig. 1). Of the 228 post-series survey respondents, 61 gave examples of using resources from these sessions in discussions with colleagues or to train others. In particular, challenges posed by vaccination hesitancy and program implementation were cited most frequently as the content they would share with field staff. In addition, 52 of the 228 respondents specifically mentioned the knowledge that they gained, receiving the most upto-date and accurate information, learning ways to communicate about the vaccine, the interactive learning dynamic, and hearing about others' experiences as the most helpful components of the initiative (Table 3).

In post-session surveys, respondents rated their postsession knowledge significantly higher than before the session (Fig. 2) (P<0.001). In the post-series survey, most respondents (79.6%) reported that their confidence in preparing for and rolling out COVID-19 vaccination increased "a lot" because of the initiative. However, frontline providers were less likely to report an increase in confidence than public health practitioners or other occupations (72.5% vs. 86.4% vs. 85.7%, P=0.04). Additionally, participants who attended four or more sessions were more likely to report their confidence increased "a lot" compared to those who attended fewer sessions (83.8% vs. 65.4%, P=0.004).

	Table 2	Webinar	session	experiences	by partici	pant prof	ession
--	---------	---------	---------	-------------	------------	-----------	--------

	n	Total	Health worker	Public health	Other	P value
Post-session surveys (n = $3067$ )						
Right balance of didactic and interactive learning	3023	2719 89.9%	1393 90.6%	946 89.2%	380 89.4%	0.437
Knowledge increased (before and after)	3021	1945 64.4%	996 64.8%	689 64.9%	260 61.5%	0.400
"Very" or "extremely" relevant to work	3026	2437 80.5%	1209 78.6%	910 85.6%	318 74.8%	< 0.001
"Definitely" plan to use what was learned	3023	2120 70.1%	1050 68.4%	806 75.8%	264 62.3%	< 0.001
Post-series survey (n $=$ 228)						
Participated in all three WHO training formats	221	115 52.0%	54 50.0%	50 57.5%	11 42.3%	0.334
Met needs "a little" or "a lot" better than other COVID-19 trainings	225	167 74.2%	78 71.6%	70 77.8%	19 73.1%	0.602
Confidence increased "a lot"	225	179 79.6%	79 72.5%	76 86.4%	24 85.7%	0.038

\*Some participants joined both series, so the overall participant total is lower than the sum of the two series



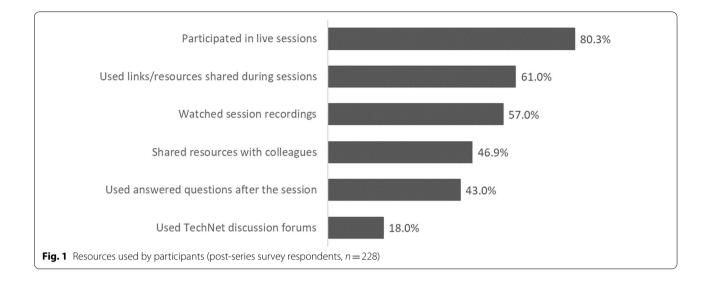
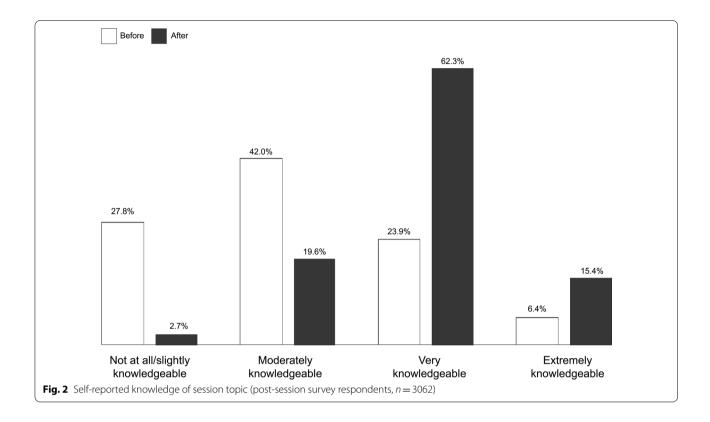


Table 3	Survey respor	ndents' use of learnings ar	nd resources from this series

Use of learnings and resources	Quote	Participant type
Timely updates	"The resources help me to follow up with the updated information of vaccination."	Health worker
	"This webinar empowered me in making evidence-based recommendations at the national level on COVID-19 planning, deployment, rollout, monitoring and evaluation, and the overall manage- ment of COVID-19 vaccines. Without these webinars, I wouldn't have had that type of timely information when I most needed it as a regulatory focal point in my country."	Public health
	"They contained information that was up to date and as well applicable as it was time for plan- ning for vaccine deployment at my location so I felt my needs were being supported all the time."	Public health
Knowledge/confidence	"I improved my knowledge as a lead nurse."	Health worker
	"The knowledge I received is immeasurable."	Health worker
	"My knowledge and understanding about the operational aspects of COVID-19 vaccine rollout improved."	Other
	"This information helped me and my family be in a better position to take care of ourselves and the community around us."	Health worker
Planning/action	"I drafted and proposed technical guidance on regulatory matters on the COVID-19 vaccine to key staff in the Ministry of Health who are involved in the overall COVID-19 task force."	Public health
	"I could better review the country's NDVP."	Other
	"I used the webinar resources to counsel the community about the vaccine and resolve mislead- ing information about the vaccine."	Public health
Sharing/training others	"I shared some resources with colleagues particularly on vaccine hesitancy and program imple- mentation. We had a great discussion on how we can not only implement our program better but a possibility to find opportunities in the COVID-19 vaccine supply in African countries."	Health worker
	"The knowledge gained was disseminated to field staff through meetings in local languages."	Health worker
	"I used attached documents after each session to read them and discuss with colleagues to develop and instruct based on our local context."	Public health

In the post-session surveys, 70% of participants reported that they will "definitely use" the knowledge gained from this series in their work; public health professionals were most likely to report this (Table 2). An additional 19.6% will "probably use" and 8.6% would "possibly use" this knowledge in their work. A number of respondents highlighted the value of their knowledge gains related to COVID-19 vaccines in their responses to the open-ended post-series survey, including understanding how to roll-out the vaccines and how to talk to friends and their communities about the vaccine (Table 3).

There is also evidence that the webinar series led to planning and action. Within the post-series survey, 19



participants responded to the open-ended question that this series empowered them to take action and advocate for changes or policies; helped them to make evidencebased recommendations related to COVID-19 vaccination planning, deployment, monitoring and evaluation, and the overall management of COVID-19 vaccine programs; provided information and resources participants used to draft and propose technical guidance on COVID-19 vaccine regulatory matters; and helped to resolve misleading information about COVID-19 vaccine delivery. Quotes from participants are available in Table 3.

Respondents provided feedback on how to improve for the future. Of the 228 respondents to the post-series survey, 17 suggested engaging more types of stakeholders (nationally, regionally, and globally), particularly government officials, who may be involved in COVID-19 vaccination planning and deployment. In addition, 15 respondents recommended adding more tangible resources (e.g., handouts and resources to teach others) and practical examples specific to LMIC contexts.

# Discussion

The *COVID-19 Vaccination: Building Global Capacity* initiative created a model of dynamic, interactive learning at scale. This initiative reflected WHO's desire to rapidly disseminate guidance, tools, and resources for effective deployment and administration of COVID-19 vaccines. WHO and its partners also used this platform to answer questions and promote peer learning through inclusion of country case studies. Participants used this initiative to ask technical experts questions and share comments, familiarize themselves with new guidance and insights, flag challenges related to COVID-19 vaccination, and receive support for their COVID-19 vaccination planning and introduction.

The interactive nature of this digital learning initiative allowed WHO to hear COVID-19 vaccination stakeholder experiences in real time as they prepared and implemented COVID-19 vaccination delivery programs. The questions and comments during the sessions, in the post-session feedback surveys, and the discussion fora served as real-time feedback mechanisms that the CRD workstream used to identify needs and develop new resources accordingly. In particular, the mobile app enabled robust dialogue with participants. Resources were developed based on questions or requests from this initiative, including job aids explaining why there may be extra doses in a vaccine vial, how to communicate to pregnant women about COVID-19 vaccination, and how to manage vaccines without vaccine vial monitors at vaccination service points.

Although the feedback received from this initiative was overwhelmingly positive, a key limitation is the small percentage of participants who completed the postseries survey. While the participants who completed the post-series survey were more likely to have participated in more sessions, the small sample size (228 or 7.5%) impedes our ability to generalize our findings.

Traditionally, WHO headquarters receives feedback on the guidance and education resources it produces primarily from WHO regional and national staff and/ or from ministries of health. The structure and format of the COVID-19 Vaccination: Building Global Capacity initiative allowed a wider range of stakeholders (including health workers, ministry of health program staff, students, and the public) to engage directly with technical experts, ask questions, and share their experiences. The results of the evaluation of this initiative highlight the strong interest of local, national, regional, and global stakeholders in receiving real-time resources through an interactive capacity-building program and having communication channels through which they can ask questions related to COVID-19 vaccination and receive answers from global experts. As such, the COVID-19 Vaccination: Building Global Capacity initiative allowed WHO to support the development of potential champions for COVID-19 vaccination globally. The modular nature of the program allowed participants to attend sessions that were relevant to their work and provided an online curated learning resource that could be used as a participant's role changed or as their country's COVID-19 immunization program evolved.

Additionally, the initiative provided a trusted source of information during a period where misinformation constituted a significant global challenge [24-26]. As

participants highlighted through the post-session and post-series surveys, the knowledge gained from the webinars helped them to spread accurate information and encourage others to learn about COVID-19 vaccines. Ensuring access to real-time and accurate information on COVID-19 vaccines and vaccination increased confidence in preparing for and rolling out COVID-19 vaccination, particularly for public health officers at the national and subnational level, and helped participants to respond to the global COVID-19 pandemic and infodemic.

# Conclusion

WHO, TechNet-21, Project ECHO, and other partners are now considering how best to incorporate learnings from this initiative into future digital health capacitybuilding efforts for emergency response and routine health programs. The findings align with previous studies suggesting that interactive needs- and people-centered digital health can be effectively used for capacity building in LMICs [12, 14]. For example, participants from the African region comprised about 46% of the total attendees of this series.

WHO and TechNet-21 are considering innovative tools and approaches that can be used to enhance their capacity-building programs. The overwhelmingly positive feedback from this initiative and participants' requests for more inclusive digital learning opportunities demonstrate that there is strong interest in further using digital capacity-building programs to promote both rapid dissemination of normative guidance and peer learning. As such, WHO and TechNet-21 are exploring opportunities to adapt or develop current learning initiatives to enable learning and community engagement by leveraging lowbandwidth, low-cost apps and videoconferencing technology. Using these platforms offers an opportunity for WHO and its partners to reach and interact with stakeholders at scale. In light of the COVID-19 Vaccination: Building Global Capacity experience, WHO technical experts have expressed interest in conducting similar types of interactive initiatives for other pathogen prevention and control programs, such as seasonal influenza and antimicrobial resistance.

# Annex 1. COVID-19 Vaccination: Building Global Capacity sessions

	/ sessions	accination		<b>y</b>	Session number	Session title	description	Target audience	Date (2021)
Session number	Session title	Session description	Target audience	Date (2021)	4	prevention and control	Focused on the core infection	Health workers	2 March
1	National deployment and vac- cination plan (NDVP) and	in countries	Public health officials	9 February	for COVID-19 vaccine introduction	prevention and control principles for COVID- 19 vaccine introduction			
	allocation processes	with an overview of the NDVP preparation, submission, and review process			5	Regulatory and procure- ment	Provided key informa- tion on regulatory and pro- curement aspects for	Public health officials	9 March
2	Interper- sonal com-	Focused on interper-	Health workers	16 February			COVID-19 vaccines		
2	munications for COVID-19 vaccines	sonal com- munications techniques and key messages before, during, and after COVID-19 vaccination sessions	Dublic	22.5.4	6	Under- standing COVID-19 vaccines— safety and efficacy	Presented how COVID- 19 vaccines work and focused on responding to partici- pants' ques- tions related to safety and efficacy	Health workers	16 March
3	Indemnifica- tion and liability	Provided key information and updates on COVID- 19 vaccine indemnifica- tion and liability through the COVAX Facility. It explained the process for countries	Public health officials	23 February	7	Generating acceptance and demand for COVID-19 vaccines	Highlighted the package of resources available to support increased under- standing of national enablers and barriers for COVID-19 vaccines	Public health officials	23 March
		to prepare for indemni- fication and liability for COVID-19 vaccines, described the process for countries to access the No Fault Compen- sation Program,			8	Reporting on COVID-19 vaccines (monitoring and Adverse Events Following Immuniza- tion)	Provided health work- ers with an overview of why reporting is important and what happens to the data after they are submit- ted	Health workers	30 March
		and outlined how coun- tries can access sup- port as they develop their national legislation							

Session

Session title Session

Date (2021)

Target

Session number	Session title	Session description	Target audience	Date (2021)	Session number	Session title	Session description	Target audience	Date (2021)
9	Vaccination strategies for COVID-19 vaccination	the Strategic Advisory Group of Experts on Immuniza- tion priority	Public health officials	6 April	13	Private sec- tor engage- ment	Provided examples of how private sector partners can support COVID-19 vaccination	Public health officials	18 May
		road map and con- siderations for how to reach vulnerable populations			an ing 19 int int	Monitoring and evaluat- ing COVID- 19 vaccine introduction: intra-action review and	Introduced key aspects of the moni- toring and evaluation guidance and the	Public health officials	1 June
10	Supply and logistics	Highlighted the COVID- 19 vaccine supply and logistics guidance and pro- vided key information about the unique require-	Health workers	13 April		COVID-19 vaccine post-evalu- ation	COVID-19 post-evalua- tion process, which includes mini COVID- 19 post- introduction evaluations (mini cPIEs) and full cPIEs		
		ments for the different vaccines			15	Adaptive leadership for COVID-19	Concluded the webinar series with	Public health officials	15 June
11	Mobilizing financing resources for scale-up of COVID-19 vaccination	Provided an overview of the process for mobiliz- ing financial resources and WHO's partner platform as a mechanism to highlight resource needs	Public health officials	20 April		vaccine introduction	a call to action for stakeholders to consider how they can take advantage of oppor- tunities to strengthen COVID-19 vaccine introduction		
12	Microplan- ning and supportive supervision for COVID-19 vaccination	Explained the key components of micro-	Public health officials	4 May					

# **Annex 2. Survey questions**

- Post-session survey
  1. How relevant is this session [or course] to your current work?
  - O Not at all relevant
  - Slightly relevant Moderately relevant  $\mathbf{O}$
  - 0 0
  - Very relevant Extremely relevant
- What is your opinion of the balance of lecture and interactivity in this session [or course]?
  - Too much lecture and not enough interactive learning 0 Right amount of both lecture and interactive learning
  - Too much interactive learning and not enough lecture 0
- 3 Rate your knowledge of (or skill in) the topic before the session [or course]. O Not at all knowledgeable
   O Slightly knowledgeable

  - Moderately knowledgeable 0  $\circ$
  - Very knowledgeable Extremely knowledgeable
- Rate your knowledge of (or skill in) the topic after the session [or course]. 4. Not at all knowledgeable
  - $\mathbf{O}$
  - Slightly knowledgeable Moderately knowledgeable
  - Very knowledgeable
  - Extremely knowledgeable  $\mathbf{O}$
- Will you use what you learned in this session [or course] in your work?  ${\bf O}~$  Definitely not 5.
  - 0 Probably not

  - Possibly
     Probably yes
  - Definitely yes
  - $\mathbf{O}$ Not applicable - did not learn anything new
- 6. In what ways will you use what you learned? Check all that apply.
  - Use general information from the session Look up additional information
  - o
  - Share with colleagues a
  - Change how I work with patients or community members  $\mathbf{O}$
  - Make guidelines, protocols, or other changes to health systems õ o
  - Other (Please describe: Not applicable - will not use anything from this session 0
- 7. Briefly describe what, if anything, you plan to use from this session [or course].
  - Which of these are barriers to using what you learned? Check all that apply.
    - O No opportunities to apply in my work
    - Need more training

8.

- Lack of time 0
- $\mathbf{O}$ Lack of resources Other (Please describe:
- There are no barriers to using what I learned
- Would you recommend this session [or course] to a colleague? 9
  - O Definitely not
  - 0 Probably not
  - õ Possibly
  - 0 Probably yes
  - O Definitely yes
- 10. Please select the professional category that most closely represents you:
  - O Administrator
  - 0 Community health worker 0
  - First responder (such as EMT, paramedic)
  - õ Medical doctor
  - Mental health provider (such as counselor, psychologist, social worker)
  - Nurse/nurse practitioner/physician assistant Other medical provider (such as pharmacist, dentist, veterinarian) 0
  - 0
  - á Public health official

- Testing or laboratory personnel
- Teacher/educator
   Other (Please describe:
- 11 What part of this session for course] was most helpful to your learning?
- How could this session [or course] be improved to make it a more effective learning 12 experience

Page 10 of 12

Did not

attend/Not applicable

Did not attend/Not

applicable

A lo

- 13. What would you like to learn more about in future learning opportunities?
- Do you want an attendance certificate for this session [or course]? (It will be emailed to you.) Yes No

- [If yes] Please type your name and credentials as you would like them to appear on your certificate.
- Please indicate the email address where you want to receive the link for your certificate.
- Follow-up survey
- How many sessions did you attend of the virtual webinar series COVID-19 Vaccination: Building Global Capacity?

  - O 1
     O 2-3
     O 4-9
     O 10+

  - I do not remember attending any COVID-19 Vaccination: Building Global Capacity learning sessions [send to end of survey]
- 2. Did you participate in the telegram French or English groups? O Yes O No O No O Not sure

  - [If yes] Did you find them: O Not at all helpful O A little helpful O Somewhat helpful

  - Very helpful
- How did this virtual webinar series COVID-19 Vaccination: Building Global Capacity compare to other COVID-19 training opportunities available to you? O Other COVID-19 trainings met my needs a lot better O Other COVID-19 trainings met my needs a little better

  - About the same This virtual webinar series met my needs a little better

  - This virtual webinar series met my needs a lot better
     Not applicable I haven't had any other COVID-19 training opportunities
     Please briefly describe what was most helpful about this COVID-19 webinar series

[If Other COVID-19 training met needs better] Please briefly describe what was most helpful about the other COVID-19 trainings.

- As a result of these virtual COVID-19 webinar sessions, how did your confidence in preparing for and rolling out COVID-19 vaccination improve, if at all?

   O Not at all
   O A lot
- 5. What resources did you use from this webinar series? Check all that apply.

   Participated in live sessions

   Watched recordings of sessions

   Used the links/resources shared during the recordings

   Used the answered questions shared after the sessions

   Shared the resources with other colleagues

   Used the TechNet discussion forums

   Other (Pleage describe:
   )
  }

7. How much did these webinars in the Health Worker webinar series help you prepare for

A little

- Other (Please describe: Other (Please describe: \_\_\_\_\_\_)
   End to be a constrained of the Global, National, and Regional Stakeholders webinars in the Global, National, and Regional Stakeholders webinar series help you prepare for and/or take the necessary action related to each topic?
   Not at all A little A lot Did to be a constrained of the series of

National deployment and vaccination plan

(Feb 9) Indemnification and liability (Feb 23)

Regulations and procurement (March 9)

Generating acceptance and demand (March 23) Vaccination strategies (April 6)

Financial resources mobilization (April 20) Supportive supervision and microplanning (May 4)

Engagement with private sector (May 18) Monitoring and evaluation for vaccine introduction (June 1)

Interpersonal communications about vaccines (Feb 16) Infection prevention and control for vaccine introduction (March 2) Vaccine safety and efficacy (March 16) COVID-19 vaccine reporting (March 30)

(June 15)

Adaptive leadership for vaccine introduction

and/or take the necessary action related to each topic?
Not at all

	Not at all	A little	A lot	Did not attend/Not applicable				
Supply and logistics (April 13)								
8. Briefly describe how you used the learning and resources you got from these virtual COVID-								
8. Briefly describe how you used the learning and resources you got from these virtual COVID-								

19 Vaccination: Building Global Capacity webinar sessions 9.

Which of these were barriers to using what you learned in these sessions? Check all that apply.

No opportunities to apply in my work

Need more training Lack of support from supervisor Lack of support from co-workers Lack of time

- ā Lack of resources ñ
- Differing guidance from my government Other (Please describe: \_\_\_\_\_\_ None

10. What do you recommend to improve this type of capacity building webinar series?

11. Did you participate in the OpenWHO COVID-19 vaccination courses? Check all that apply. . Health worker

- Orientation to national deployment and vaccination planning Ē
- Vaccine specific resources None of the above

12. Please select the professional category that most closely represents you:

ū

- EPI manager Regulatory focal point Vaccine safety focal point
- П
- Ē
- Community health worker First responder (such as EMT, paramedic) Medical doctor Mental health provider (such as counselor, psychologist, social worker) Nurse/nurse practitioner/physician assistan
- Other medical provider (such as pharmacist, dentist, veterinarian) Public health official Testing or laboratory personnel Ē
- n
- Teacher/educator Researcher
- Ē Student
- Partner supporting COVID-19 vaccine introduction WHO/UN/WB country office focal point
- WHO/UNICEF regional office Other (Please describe:
- 13. Country: [drop down list]

14. If you are willing to share more about changes you made as a result of participating in this series, please include your name and email below, and the evaluation team may contact you. Your name will not be reported with your survey responses.

Full name Email

#### Abbreviations

ACT: Access to COVID-19 tools; CRD: Country readiness and delivery; LMIC: Low- and middle-income country; MOOCs: Massive open online courses; UNICEF: United Nations Children's Fund; WHO: World Health Organization.

#### Acknowledgements

We would like to acknowledge the CRD's Communications, Advocacy, and Training working group for their insight, the CRD leadership for their support, Daniel Brigden, Sanjeev Arora, Sarah Clements, Denise Traicoff, Jutta Lehmer, Tania Pal Chowdhury, Nikhil Saxena, Arunima Srivastav, Soham Bhaskar, Unish Sachdeva, Sunil Anand, Geraldine Nemrod, and all the session presenters for their support in making this initiative possible.

#### Authors' contributions

SG, AP, AC, SD, CB, and BS co-drafted the manuscript. SG was the WHO lead for the COVID-19 Vaccination: Building Global Capacity initiative; BS was the Project ECHO lead for the initiative. NH, ACBL, and ND coded the qualitative responses and conducted the data analyses. CB formatted the references. KR and AL were key to the initiative's implementation and provided substantive feedback during the review process. All authors read and approved the final manuscript.

#### Funding

The CRD workstream (WHO) is providing the funding for open-source publication of this article.

#### Availability of data and materials

All COVID-19 Vaccination: Building Global Capacity session materials are publicly available on TechNet-21 [3]. The datasets analyzed during the current study are available from the corresponding author on reasonable request.

#### Declarations

#### Ethics approval and consent to participate

Approving entity: University of New Mexico Health Sciences Office of Research Human Research Protections Program. Study ID: 20-469. Principal Investigator: Sanjeev Arora, MD, MACP, FACG. Initial approval date: 8/28/20. Modification approval dates: 10/14/20 (post-session survey + consent); 6/14/21 (follow-up survey).

#### **Consent for publication**

No information in this article includes individual persons' data in any form. All authors have agreed to publication of this manuscript.

#### **Competing interests**

The authors declare that they have no competing interests.

#### Author details

<sup>1</sup>World Health Organization, Geneva, Switzerland. <sup>2</sup>Project ECHO, University of New Mexico, Albuquerque, USA.

### Received: 7 October 2021 Accepted: 12 January 2022 Published online: 04 February 2022

#### References

- The Access to Covid-19 Tools (ACT) Accelerator. World Health Organiza-1 tion, Geneva. 2020. https://www.who.int/initiatives/act-accelerator. Accessed 31 Oct 2021.
- The country readiness and delivery workstream. World Health Organiza-2 tion, Geneva. 2020. https://www.who.int/initiatives/act-accelerator/ covax/covid-19-vaccine-country-readiness-and-delivery/act-acceleratorcountry-readiness-and-delivery-for-covid-19-vaccines. Accessed 31 Oct 2021
- COVID-19 vaccine introduction: building global capacity. TechNet-21. 3. World Health Organization, Geneva. https://www.technet-21.org/en/ topics/covid-19-vaccine, Accessed 31 Oct 2021
- COVID-19 vaccination: building global capacity. Project ECHO. University 4. of New Mexico, Albuquerque. 2021. https://hsc.unm.edu/echo/partn er-portal/programs/covid-19-response/international-covid19/who-colla borations/act-accelerator.html. Accessed 31 Oct 2021.
- Arora S, Thornton K, Murata G, Deming P, Kalishman S, Dion D, et al. 5 Outcomes of treatment for hepatitis c virus infection by primary care providers. N Engl J Med. 2011;364(23):2199-207.
- Struminger B, Arora S, Zalud-Cerrato S, Lowrance D, Ellerbrock 6 T. Building virtual communities of practice for health. Lancet. 2017:390(10095):632-4.
- 7. Bikinesi L, O'Bryan G, Roscoe C, Mekonen T, Shoopala N, Mengistu AT, et al. Implementation and evaluation of a Project ECHO telementoring program for the Namibian HIV workforce. Hum Resour Health. 2020;18(1):61.
- Talisuna AO, Bonkoungou B, Mosha FS, Struminger BB, Lehmer J, Arora 8 S, et al. The COVID-19 pandemic: broad partnerships for the rapid scale up of innovative virtual approaches for capacity building and credible information dissemination in Africa. Pan Afr Med J. 2020;37. https://www. panafrican-med-journal.com/content/article/37/255/full. Accessed 31 Oct 2021.
- Hong SY, Ashipala LSN, Bikinesi L, Hamunime N, Kamangu JWN, Boylan A, et al. Rapid adaptation of HIV treatment programs in response to COVID-19-Namibia, 2020. MMWR Morb Mortal Wkly Rep. 2020;69(42):1549-51.
- 10. Hans L, Hong SY, Ashipala LSN, Bikinesi L, Hamunime N, Kamangu JWN, et al. Maintaining ART services during COVID-19 border closures: lessons learned in Namibia. Lancet HIV. 2021;8(1): e7.
- 11. Hunt RC, Struminger BB, Redd JT, Herrmann J, Jolly BT, Arora S, et al. Virtual peer-to-peer learning to enhance and accelerate the health system response to COVID-19: the HHS ASPR Project ECHO COVID-19 Clinical Rounds Initiative. Ann Emerg Med. 2021;78(2):223-8.
- 12. Wilson K, Dennison C, Struminger B, Armistad A, Osuka H, Montoya E, et al. Building a virtual global knowledge network during the coronavirus

disease 2019 pandemic: the Infection Prevention and Control Global Webinar Series. Clin Infect Dis. 2021;73(Suppl 1):S98-105.

- Heard-Garris N, Arora S, Lurie N. Building physician networks as part of the Zika response. Disaster Med Public Health Prep. 2017;11(2):259–61.
- Khurshid Z, De Brún A, Moore G, McAuliffe E. Virtual adaptation of traditional healthcare quality improvement training in response to COVID-19: a rapid narrative review. Hum Resour Health. 2020;18(1):81.
- Gegenfurtner A, Ebner C. Webinars in higher education and professional training: a meta-analysis and systematic review of randomized controlled trials. Educ Res Rev. 2019;28: 100293.
- Nadama HH, Tennyson M, Khajuria A. Evaluating the usefulness and utility of a webinar as a platform to educate students on a UK clinical academic programme. J R Coll Physicians Edinb. 2019;49(4):317–22.
- Gegenfurtner A, Zitt A, Ebner C. Evaluating webinar-based training: a mixed methods study of trainee reactions toward digital web conferencing. Int J Train Dev. 2020;24(1):5–21.
- Cleland J, McKimm J, Fuller R, Taylor D, Janczukowicz J, Gibbs T. Adapting to the impact of COVID-19: sharing stories, sharing practice. Med Teach. 2020;42(7):772–5.
- Ismail II, Abdelkarim A, Al-Hashel JY. Physicians' attitude towards webinars and online education amid COVID-19 pandemic: when less is more. PLoS ONE. 2021;16(4): e0250241.
- Lee YM, Park H, Pyun SB, Yoon YW. Enforced format change to medical education webinar during the coronavirus disease 2019 pandemic. Korean J Med Educ. 2020;32(2):101–2.
- Elsayes KM, Marks RM, Kamel S, Towbin AJ, Kielar AZ, Patel P, et al. Online liver imaging course: pivoting to transform radiology education during the SARS-CoV-2 pandemic. Acad Radiol. 2021;28(1):119–27.
- Orientation to national deployment and vaccination planning for COVID-29 vaccines. OpenWHO. World Health Organization, Geneva. 2019. https://openwho.org/courses/covid-19-ndvp-en. Accessed 31 Oct 2021.
- COVID-19 vaccination training for health workers. OpenWHO. World Health Organization, Geneva. 2021. https://openwho.org/courses/covid-19-vaccination-healthworkers-en. Accessed 31 Oct 2021.
- 24. Banerjee D, Meena KS. Covid-19 as an "infodemic" in public health: critical role of the social media. Front Public Health. 2021;9: 610623.
- Jamison AM, Broniatowski DA, Dredze M, Sangraula A, Smith MC, Quinn SC. Not just conspiracy theories: vaccine opponents and proponents add to the COVID-19 "infodemic" on Twitter. Harv Kennedy Sch Misinformation Rev. 2020;1:https://doi.org/10.37016/mr-2020-38. https://misinforev iew.hks.harvard.edu/?p=2462. Accessed 31 Oct 2021.
- Kalichman SC, Eaton LA, Earnshaw VA, Brousseau N. Faster than warp speed: early attention to COVD-19 by anti-vaccine groups on Facebook. J Public Health. 2021. https://doi.org/10.1093/pubmed/fdab093.

## **Publisher's Note**

Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

#### Ready to submit your research? Choose BMC and benefit from:

- fast, convenient online submission
- thorough peer review by experienced researchers in your field
- rapid publication on acceptance
- support for research data, including large and complex data types
- gold Open Access which fosters wider collaboration and increased citations
- maximum visibility for your research: over 100M website views per year

#### At BMC, research is always in progress.

Learn more biomedcentral.com/submissions

